



## SOCIAL MEDIA TOOLKIT

*Racist Trees* premieres on *Independent Lens* January 22. Watch on the PBS App starting at 10/9c.

In Palm Springs, a historically Black neighborhood fights to remove a divisive wall of trees.

Site: [pbs.org/racisttreesfilm](https://pbs.org/racisttreesfilm)  
Hashtag: #RacistTreesFilmPBS

### SOCIAL ASSETS

Google Drive: <https://bit.ly/3raoDAm>  
Web Download: <https://to.pbs.org/3xtylWs>

### SUGGESTED COPY

[Copy 1]

Racial tensions ignite as a historically Black community in Palm Springs fights for the removal of a wall of tamarisk trees, a barrier they believe segregates them from the rest of desert paradise.

Watch @IndependentLens' #RacistTreesFilmPBS on the PBS App starting January 22.  
[pbs.org/racisttreesfilm](https://pbs.org/racisttreesfilm)

[Copy 2]

A wall of tamarisk trees looms over a historically Black neighborhood in Palm Springs, a barrier that is believed by some to be a symbol of racism and segregation. Watch @IndependentLens' #RacistTreesFilmPBS on the PBS App starting January 22.  
[pbs.org/racisttreesfilm](https://pbs.org/racisttreesfilm)

[Copy 3]

The tamarisk tree: a messy nuisance to some, a symbol of segregation and racism to others. Watch @IndependentLens' #RacistTreesFilmPBS on the PBS App starting January 22.  
[pbs.org/racisttreesfilm](https://pbs.org/racisttreesfilm)